ALWAYS FRESH. NEVER EVER FROZEN.

At Raising Cane's we have One Love - quality chicken finger meals. We use Always Fresh. Never Ever Frozen, premium chicken tenderloins, marinated for 24 hours, hand battered and cooked to order. Prices vary by restaurant.

Most Popular!



4 Chicken Fingers Crinkle-Cut Fries Coleslaw 1 Cane's Sauce **Texas Toast** Regular Drink (21oz)



♯3 FINGER

3 Chicken Fingers Crinkle-Cut Fries 1 Cane's Sauce **Texas Toast** Regular Drink (21oz)



CANIAC

6 Chicken Fingers **Crinkle-Cut Fries** Coleslaw 2 Cane's Sauces **Texas Toast** Large Drink (32oz)



SANDWICH

3 Chicken Fingers Cane's Sauce Lettuce **Kaiser Roll** Crinkle-Cut Fries Regular Drink (21oz)



2 Chicken Fingers Crinkle-Cut Fries 1 Cane's Sauce Kid's Drink (12oz)

Regular choices or Milk Carton or Apple Juice Box

Coleslaw, fries or toast can be traded for one another or extra Cane's Sauce

DRINKS



Paper

















Regular 21oz Large 32oz

Freshly-Squeezed Lemonade

Regular 21oz Large 32oz

The Jug (1 Gallon)

Freshly-Brewed Sweet & Unsweet Tea Freshly-Squeezed Lemonade

TAILGAT

25 Fingers

50 Fingers

75 Fingers

100 Fingers

Each Additional

100 Fingers

Cane's Sauce included with each Tailgate order

EXTRAS

Chicken Finger

Crinkle-Cut Fries

Cane's Sauce

Texas Toast

Coleslaw

21oz Cane's Sauce

32oz Cane's Sauce

To find a Raising Cane's restaurant near you, visit us online at www.raisingcanes.com

> Like us at facebook.com/RaisingCanesChickenFingers Follow us at twitter.com/Raising Canes





Los Angeles refinery work

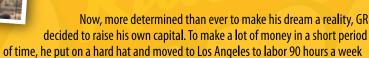
Renovating Raising Cane's first restaurant

"EVERYTHING BUT WHAT'S IN THE SAUCE!"

The DREAM It sounded crazy, but one man had a dream to fry chicken. That man is Todd Graves, Founder and CEO of Raising Cane's Chicken Fingers. Graves was fresh out of college with no job, no money and no experience. His dream soon became his passion, and he was determined to make his chicken finger restaurant a reality.

The STRUGGLE begins To learn about running a business, Graves read business books, went to seminars and spoke with business people. When he learned that he needed a business plan, he and a friend enrolled in a business class at LSU and wrote his business plan for Raising Cane's as a class project. Ironically, the project got a B minus, the lowest grade in the class. Armed with

his business plan and a list of banks and private investors, Graves set out to raise the money he needed. He was shot down again and again with the same response..." a restaurant serving only chicken finger meals will never make it," and "you have no prior restaurant experience or money to invest in the business yourself...it won't work."



as a boilermaker in a refinery. There he met a man named "Wild Bill" who told him to go to Alaska to work as a commercial Sockeye salmon fisherman. Graves packed his bags, hopped on a plane and hitchhiked to Naknek, Alaska. He slept in a tent on the frozen tundra for a month before he could convince a boat captain to give him a job. Salmon fishing was long, hard and dangerous work. "During peak season, we would work 20-hour days and boats would often ram each other to get a better position for their nets." Graves considered it a worthwhile risk.

Graves returned home with his hard-earned money, but still needed investors. This time they listened!

After securing a small loan and a few dedicated investors to raise the money he needed, Graves found the perfect location. It was a very old, run down, but affordable building at the entrance to Louisiana State University. He signed a



To have restaurants all over the world and to be the brand for quality chicken finger meals, a great crew, cool culture, and active community involvement.

"I am just as determined to fulfill this dream as I was to open the first Raising Cane's restaurant," says Graves.



Fishing for salmon in Bristol Bay, Alaska

It's OPEN! RAISING CANE'S opened for business on August 28, 1996...and it was an immediate success! Customers crowded in for the great-tasting chicken finger meals. They were so busy that they stayed open until 3:30 a.m., slept a few hours and did it all again the next day. The first month Raising Cane's turned a small profit and Graves was thrilled! "It was one of the best times of my life." Graves recalled. "I loved bringing together a great group of people who shared my passion!"

deal and renovations began. Armed with a jackhammer, Graves and his crew worked day and night. It was a huge task, but a labor

of love. They put in a parking lot, a drive-thru window, serving counters and restored old wood paneling a to create the first Raising Cane's. Graves set up the first corporate office in the kitchen of his old, leaky-roofed apartment behind the restaurant.

Our PASSION Raising Cane's was founded on hard work, passion and the desire to do one thing better than anyone else.

Quality chicken finger meals are Cane's ONE LOVE. The chain has grown steadily and remained true to its roots. Todd Graves loves to tell the story about RAISING CANE'S ... but just don't ask him what's in the sauce - he'll never tell!

OWNE OF SALES

Our first Caniac



Raising Cane's first sale

Todd even fished for Sockeye salmon on his day off

